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**For Immediate Release**

**TRUMP, PEERLESS CLOTHING PARTNER TO LAUNCH  
TRUMP-BRANDED MEN'S TAILORED CLOTHING AT MACY'S**

**JANUARY 19, 2012, NEW YORK, NY** – The Trump Organization and Peerless Clothing have partnered to develop a men's tailored clothing collection under the Donald J. Trump Signature Collection brand, which is now available at Macy's stores nationwide. The offering is an addition to the successful Donald J. Trump Signature Collection, which includes dress shirts, ties, cufflinks, eyewear, belts, and small leather accessories.

"The suit is a wardrobe staple for the business-minded customer and our collection is inspired by the poise, confidence and success of Donald Trump. A well-tailored suit is a basic essential upon which one can accessorize with dress furnishings to reflect his own personal style," said Cathy Hoffman Glosser, Executive Vice President of Global Licensing. The attention to detail synonymous with the Trump brand is reflected in the high-quality fabrics and signature gold touches, such as subtle trim accents and hanger loops.

"We are thrilled to be partnered with world-renowned businessman, Donald Trump. Together, we worked to develop a collection reflective of his appreciation for tailored clothing. Donald Trump understands the importance of dressing for success and lives this message every day," said Ronny Wurtzburger, President of Peerless Clothing International.

The Donald J. Trump Signature Collection tailored clothing collection is available at Macy's stores and Macys.com. Retail prices start at \$650.

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**About The Trump Organization**

The Trump Organization encompasses global real estate development and global licensing, sales and marketing, property management, golf course development, entertainment, entertainment and product licensing, brand development as well as restaurants and event planning. The product licensing division of the company has selectively granted licenses for the manufacture and distribution of product under the Donald J. Trump Signature Collection brand (men's suiting, dress shirts, neckwear, jewelry and accessories, small leather goods and eyewear) and the Trump Home brand (furniture, lighting, mattresses, crystal, home fragrance and bath). Donald J. Trump is the Chairman and President of The Trump Organization, a privately held company in New York. For more information, visit [www.trump.com](http://www.trump.com).

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