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WWE Raw “sold” by Vince McMahon in new celebrity storyline

Tuesday June 16, 2009 BY Phil Lowe

If you saw Raw last night, you’ll already be aware that WWE kicked off a new major storyline, with Vince McMahon “selling” Monday Night Raw to **Donald Trump**.

Trump will be appearing live at next Monday night’s show to “run” Raw, with it being announced that the show will be broadcast free of commercials.

It will be interesting to see whether or not Raw actually airs commercial free outside of North America as I just cannot see it happening here in the UK on Sky Sports.

Of course, should WWE fit in video packages and recaps in the right places, it may be that they are the places where Sky cut to a quick ad break.

But if that does not happen (and I could well be wrong!), I can’t see a scenario that doesn’t involve British viewers missing out on a few minutes of Raw here and there due to commercials.

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