

For Immediate Release

THE TRUMP ORGANIZATION PARTNERS WITH SENTIENT FLIGHT GROUP
AS OFFICIAL PRIVATE JET PARTNER

Sentient and The Trump Organization to Create Unmatched Luxury Travel Experiences

NEW YORK – November 20, 2008 – The Trump Organization, the global leader in real estate development, property management and luxury hospitality, announced an official partnership with Sentient Flight Group, the nation's leading private aviation company.

Through this powerful partnership, The Trump Organization, its patrons and residents of its properties will have special access to Sentient's full-service private aviation offerings. This affiliation will provide Trump clients the highest level of service and luxury available in private aviation. With a family of flexible product offerings and a deep commitment to service and safety, Sentient has a unique ability to meet any private travel need. The program for Trump clients will include the convenience to fly "one-off" trips to and from Trump locations, as well as preferred access to join the Sentient Jet Membership Program. Sentient Members will also receive special benefits at Trump properties. The alliance will create a unique travel experience for both Sentient and Trump clients.

"Sentient's commitment to world-class service is a perfect match for the gold standard that the Trump brand signifies," said Donald J. Trump, chairman and president of The Trump Organization. "Our goal is to provide extraordinary travel experiences at each of our exclusive luxury properties, starting with the transportation our customers use to get there. Sentient offers a superior way to fly—in comfort, convenience and luxury."

"Sentient is honored to be the official private jet partner of the highly respected and world-renowned Trump Organization," said Steven Hankin, Sentient's chief executive officer. "Their organization is truly synonymous with luxury, elegance and flawless customer service, and is a terrific addition to our portfolio of partners. We look forward to making every Sentient trip to one of The Trump Organization's hotels, residences and golf clubs an unparalleled success from start to finish."

The Trump Organization's exciting partnership with Sentient reinforces Trump's continued commitment to help provide its clientele with an unrivaled luxury lifestyle on land and now in the air.

About The Trump Organization

The Trump Organization is a global leader in real estate development, sales and marketing, and property management representing the highest level of excellence and luxury in residential, commercial, hotel and golf properties. With over 70 projects current and upcoming, The Trump Organization is responsible for many of the world's most recognized developments, and is renowned for commanding a sizeable premium on saleable real estate relative to the markets that it enters.

The Trump Hotel Collection, a division of The Trump Organization, has 11 hotels in development representing the next generation of luxury hospitality – one that promises to raise the bar on top-end travel experience with a style of customized service that is unmatched. The newly opened Trump International Hotel & Tower Chicago was named *Condé Nast Traveler's* Hottest New Hotel in North America, and its sister hotel in Las Vegas has also received rave reviews.

The Trump Organization portfolio features a wide range of properties, including world renowned landmarks such as Trump Tower, New York, Mar-A-Lago, Palm Beach, and Trump International Hotel & Tower, New York. Other highlighted current properties include Trump International Hotel & Tower, Chicago, Trump International Hotel & Tower, Las Vegas, Trump Park Avenue, and 40 Wall Street, both in New York, Trump National Golf Club, Bedminster, and Trump National Golf Club, Los Angeles. Exciting upcoming properties include Trump SoHo New York, Trump Towers, Istanbul Sisli, Trump International Hotel & Tower, Waikiki, Trump International Hotel &

Tower, Toronto, Trump International Hotel & Tower, Dubai, Trump at Cap Cana, Trump International Golf Club & Residences, Puerto Rico, and Trump International Golf Links Scotland.

Donald J. Trump is the Chairman and President of the Trump Organization, the privately held company in New York. His children, Donald J. Trump, Jr., Ivanka Trump and Eric Trump, all Vice Presidents of the organization, work together diligently with Mr. Trump to manage, develop and grow this global brand. More information is available at www.Trump.com.

About Sentient Flight Group

Sentient Flight Group is a leading private aviation company in the United States. The Sentient Jet Membership Program is the most flexible and economically sound approach to private aviation. Members enjoy access to premium executive-class aircraft with a guaranteed response time of as little as ten hours anywhere in the continental United States. The program features guaranteed availability as well as both one-way and round-trip pricing at fixed hourly rates. Sentient Charter is built off the company's superb reputation for service and safety and offers clients expert solutions for specific itineraries, including complex road shows, international travel, and large group commercial charter. Sentient Flight Group also includes the national fuel management program, AvBuy, and the online charter marketplace, www.privatejets.com.

Sentient Membership and Sentient Charter arrange flights on behalf of clients through access to a strong network of certified operators and aircraft. Flights are conducted by FAR certified air carriers that exercise full operational control at all times. Operators approved to provide service for Sentient must meet all FAA safety standards and additional safety standards established by Sentient.

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