



FOR IMMEDIATE RELEASE

**TRUMP GOLF™ JOINS ALM / THE LAWYER INVITATIONAL
AS GOLF DESTINATION PARTNER**

Eight tournaments to be held at exclusive Trump Golf courses

NEW YORK, NY (May 3, 2010) – **ALM / The Lawyer Invitational**, the legal industry's first national golf tournament, has announced that Trump Golf™ is now a golf destination partner where they will host eight tournaments at their exclusive clubs. ALM / The Lawyer Invitational is a multi-tournament event for the most influential and prestigious law firms, corporate counsel and global leaders in the legal industry and their clients to compete against one another across the U.S. Trump Golf has partnered with this tournament because of its high caliber of professional excellence.

“Our portfolio of courses represents the finest golf facilities in the country, and we are honored to partner with ALM / The Lawyer Invitational on an outstanding series of events,” said Eric Trump, Executive Vice President of Development and Acquisitions. “We see this as a natural fit, combining golf with the ability to build and expand business relationships.”

According to Bobby Perez, CEO, The Lawyer Invitational, “We are extremely pleased to work with Trump Golf for this impressive event. The ability to partner with Trump Golf will allow participants to play on some of the most exclusive and beautiful golf courses in our country.”

This exclusive tournament is the premier charity sporting event in the legal community. ALM / The Lawyer Invitational presents a unique opportunity for lawyers and senior business executives to establish new client relationships and deepen existing ones, all while golfing at the nation's most exclusive and coveted golf venues.

The ALM / The Lawyer Invitational 2010-2011 inaugural season will kick off immediately following LegalTech West Coast in Los Angeles. There will be 72 teams of two players at each local tournament and up to 50 golf tournaments this season. Golf teams across the nation will have the chance to compete at a local level in order to qualify for the national championship that will be held at the renowned Trump International Golf Club in West

Palm Beach, Florida in June 2011. Throughout the year of tournaments, ALM / The Lawyer Invitational will play at all eight Trump golf courses in the United States, with the tournaments kicking off at the Trump National Golf Club in Los Angeles on June 25, 2010.

Get an inside view into the courses that will host ALM / The Lawyer Invitational on Donald Trump's recently launched television series titled, "Donald J. Trump's Fabulous World of Golf" on Golf Channel. In each hour-long episode, Trump will host a bevy of celebrities, superstar athletes and professional golfers as they compete head-to-head for their favorite charity at his exclusive golf properties around the world from West Palm Beach to his top rated courses in New York, New Jersey, Washington D.C. and California.

To pre-register a golf team and learn more about the courses and sponsorship opportunities available, please visit www.thelawyerinvitational.com today. Updates are also available via [Twitter](#), [LinkedIn](#), [Blog](#) and [Facebook](#).

To view Trump Golf courses online, please visit www.trumpgolf.com.

ABOUT TRUMP GOLF

As the foremost golf course developer in the world, Donald J. Trump is committed to creating the finest portfolio of award-winning courses. With 10 courses throughout North America, Europe, and the Caribbean, Trump golf properties offer a new level of challenge, luxury, service and performance that have become synonymous with the Trump Golf experience. Trump National and International Golf Clubs are some of the most sought after clubs worldwide and are considered to have the highest standards in golf course design, maintenance, and management. Trump courses combine the most spectacular landscapes with the talents of the world's best golf course architects such as Tom Fazio, Pete Dye, Martin Hawtree, Arthur Hills and Tom Kite, creating a timeless blend of beauty and challenge on every hole.

Trump has a unique differentiator—a globally recognized brand, rarely found in the golf world—which attracts the world's top clientele and commands an incredible premium. Trump Golf has received countless fantastic reviews and accolades. As it continues developing and expanding with a strategic approach and unparalleled signature standards, the list of accolades continues to grow. For more information, visit www.trumpgolf.com.

About ALM / The Lawyer Invitational

ALM / The Lawyer Invitational is the legal industry's premier golf event, providing a multi-tournament venue for the most influential and prestigious law firms, corporate counsel and global leaders in the legal industry and their clients to compete against one another across the U.S. at prestigious golf venues. It is a unique opportunity that helps build business, establish relationships and support charity. For more information, visit www.thelawyerinvitational.com.

About ALM

ALM, an integrated media company, is a leading provider of specialized business news and information, focused primarily on the legal and commercial real estate sectors. ALM's

market-leading brands include *The American Lawyer*, *Corporate Counsel*, *GlobeSt.com*, *Insight Conferences*, *Law.com*, *Law Journal Press*, *LegalTech*, *The National Law Journal* and *Real Estate Forum*. Headquartered in New York City, ALM was formed in 1997. For more information, visit www.alm.com.

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