

IVANKA TRUMP



IVANKA TRUMP is one of the most recognized and influential young business women today.

As Executive Vice President of Development & Acquisitions, Ms. Trump is charged with the domestic and global expansion of The Trump Organization's real estate interests. Along with her father, Donald J. Trump and her siblings, Donald Jr. and Eric, Ms. Trump, who joined the organization in 2005, directs all aspects of the company's real estate and hotel management platforms.

Ms. Trump actively participates in all aspects of both Trump® and Trump branded projects, including deal evaluation, pre-development planning, financing, design, sales and marketing, ensuring that Trump's world-renowned physical and operational standards are met. She is involved in all decisions—large and small—from the acquisition phase to determining the interior selections for residences and hotel suites.

Since joining The Trump Organization, one of Ms. Trump's primary focuses has been to bring the *Trump® Hotel Collection* brand to global markets. Ms. Trump founded the *Trump Hotel Collection* with her brothers in 2007. Today, the company is regarded as one of the leading hotel management company's in the industry. Since inception the Trump International Hotel & Tower flag has garnered much acclaim within the luxury hospitality industry. In addition to overseeing operations, Ms. Trump also spearheads the interior design decisions for the *Trump Hotel Collection* properties and provides the creative vision for the brand as a whole. Presently, the *Trump Hotel Collection* portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago, Trump International Hotel™ Las Vegas, Trump International Hotel™ Waikiki Beach and the recently opened Trump SoHo™ New York. Additional hotel projects expected to join the *Trump Hotel Collection* include Toronto, Panama, Cap Cana, Scotland and New Orleans.

In January 2010, Trump International Hotel & Tower® New York, the flagship property of the *Trump Hotel Collection*, began an extensive multimillion dollar renovation of its 167 guest rooms & suites. The Forbes (formerly Mobil) Five-Star Hotel is undergoing transformations reflecting the next generation of luxury hospitality. At Trump International Hotel & Tower, Ms. Trump is leading this massive \$30-million dollar renovation. Across the Trump properties, she works extensively alongside the most talented designers in the world, most recently with David Rockwell on the interiors of the newly opened Trump SoHo™ New York.

Ms. Trump is also actively involved in Trump® Towers, Istanbul, a Trump branded development consisting of two towers- office and residential, along with a 400,000 square foot luxury retail shopping center. This property is the first Trump venture in Europe, and is located in Istanbul's most coveted business and residential area.

In addition to her work at The Trump Organization, Ivanka Trump is a principal of *Ivanka Trump Fine Jewelry*, which launched to great success in 2007 with a store on Madison Avenue in New York City. *Ivanka Trump Fine Jewelry* is currently expanding retail distribution through exclusive national and international retail partners. In her collection, Ms. Trump combines her innate understanding of modern luxury with a vision of heirloom-chic jewelry that fits perfectly into the lives of today's intelligent, self-assured women and inspires elegance in a new generation. Ms. Trump also recently announced a partnership with Marc Fisher footwear to launch the Ivanka Trump Footwear Collection and a partnership with Mondani Handbags and Accessories to launch Ivanka Trump Handbags- both lines will consist of contemporary pieces inspired by her timeless, glamorous aesthetic.

In addition to her many business ventures, Ms. Trump is also a world famous media personality. She has been featured in hundreds of outlets worldwide including *Forbes*, *The New York Times*, *The Wall Street Journal*, *Vanity Fair*, CNN, CNBC, NBC's *The Today Show*, *Town & Country*, *Harper's Bazaar*, *Elle*, *Vogue*, *W*, *Golf for Women*, and many others.

Ms. Trump is currently one of the stars of NBC's widely successful "Celebrity Apprentice" with her father Donald J. Trump, and brother Donald, Jr. She previously appeared on NBC's Emmy nominated, globally syndicated "The Apprentice" as an advisor.

In October 2009, Touchstone Hardcover, a division of Simon & Schuster, published Ms. Trump's first book, a New York Times and Wall Street Journal Best Seller, *THE TRUMP CARD: Playing to Win in Work and Life*.

In March 2010, Ms. Trump announced her involvement in the U.N. Foundation's Girl Up initiative, a campaign to recruit young women to support U.N. programs for girls in developing countries. Partnering with social activists such as Elizabeth Gore and Queen Rania of Jordan, the program hopes to bring awareness and career skills to young women around the world. Ms. Trump is also involved with several other charitable organizations, including the Eric Trump Foundation and the New York City Police Foundation.

Ms. Trump graduated Summa Cum Laude from the Wharton School of Finance at the University of Pennsylvania and received a bachelor's degree in science in economics. Before joining The Trump Organization in 2005, Ms. Trump worked for Bruce Ratner at Forest City Enterprises as a real estate project manager.