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For Immediate Release

**TRUMP HOME™ PARTNERS WITH KASSATEX
TO EXPAND INTO BATH**

FEBRUARY 22 2011, NEW YORK, NY – The Trump Organization and Kassatex are pleased to announce a new partnership to produce a bath collection under the Trump Home brand. The collection, which will launch at the New York Home Fashions Market in March, will include bath towels, bath accessories, bath rugs and shower curtains. The new bath offering will be part of the successful Trump Home collection, which includes furniture, lighting, mattresses, bedding, crystal home accessories, stemware, barware and giftware, and the recently-announced home fragrance collection.

“The Trump Home brand offers consumers an elegant way to incorporate the Trump lifestyle into their homes,” said Donald Trump, Chairman and President of The Trump Organization. “Our customers appreciate beautiful design, superior quality and attractive prices.” The Trump Home bath collection includes 4 design groups that have been developed to capture the spirit of various Trump properties incorporating elements such as fine long staple yarns, rich colors and luxurious high-quality materials such as marble and mother-of-pearl.

“We are delighted to be partnered with Kassatex to bring a unique and luxurious bath experience to the customer at an incredible value,” said Cathy Hoffman Glosser, Executive Vice President of Global Licensing for The Trump Organization. “They are leaders in their industry with a proven track record of success in manufacturing and marketing beautiful products.”

“Luxury bathrooms are on the rise and nobody knows luxury better than Donald Trump. With the Trump Home collection, we’ve been able to capture the essence of the Trump hotel experience and bring it into the home at an affordable price point,” said Ernesto Khoudari, President/CEO of Kassatex. “We’ve worked hard to develop designs that appeal to a wide range of customer tastes and we’re confident that the customer will appreciate the value that we’ve worked so hard to convey.”

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The Trump Home bath collection will be available at fine department, specialty and independent retailers throughout the United States, Canada and select international territories. The collection will be unveiled to the trade at the New York Home Fashions Market in the Kassatex showroom located at 295 Fifth Avenue, Suite 111 from March 14th through March 18th.

The Trump Organization

The Trump Organization encompasses global real estate development and global licensing, sales and marketing, property management, golf course development, entertainment, entertainment and product licensing, brand development as well as restaurants and event planning. The product licensing division of the company has selectively granted licenses for the manufacture and distribution of product under the Donald J. Trump Signature Collection brand (men's suiting, dress shirts, neckwear, jewelry and accessories, small leather goods and eyewear) and the Trump Home brand (furniture, lighting, mattresses, crystal, bedding and home fragrance). In addition, licenses have been granted for gourmet chocolate, gourmet tea and premium spirits. Donald J. Trump is the Chairman and President of The Trump Organization, a privately held company in New York. For more information, visit www.trump.com.

Kassatex

Kassatex is a wholesale distributor of bed and bath textiles and accessories. With years of experience and several suppliers around the world, they are able to provide a wide array of products from reliable manufacturers who meet their high quality standards.

In 1999 Kassatex opened its first US based operation which includes its own warehouse distribution out of Florida. Headquarters and showroom are located in the heart of the textile district in New York City.

Kassatex also operates sourcing offices out of Portugal, Turkey, China, India and South America.

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