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**For Immediate Release**

**TRUMP HOME® & ROGASKA AMERICA PARTNER  
TO LAUNCH TRUMP BRANDED CRYSTAL**

**SEPTEMBER 20, 2010, NEW YORK, NY** – The Trump Organization is pleased to announce an agreement with Rogaska Crystal to manufacture and market collections of crystal home accessories, stemware, barware and giftware under the brands, Trump Home® and Trump™ Crystal Gifts.

Inspired by the world-renowned property developer and billionaire Donald J. Trump, Trump Home is designed to offer consumers an affordable way to incorporate the luxury and style of the Trump lifestyle into their homes. These new products will complement the already successful Trump Home collection, which includes furniture, lighting, room décor and mattresses.

“We are thrilled to partner with Rogaska Crystal to extend the Trump brand further into the home,” said Cathy Hoffman Glosser, Executive Vice President of Global Licensing for The Trump Organization. “Rogaska Crystal’s expertise and long-standing reputation of excellence in the crystal industry make them the perfect partner for us. Together, we will create beautiful and unique designs that will convey the luxury and sophistication synonymous with the Trump name.”

Together with Trump, Rogaska Crystal aims to bring attention to a category that is often overlooked in the crystal industry – business and executive gifts. “There is no better brand that we could have partnered with to carve out this niche market,” said Bostjan Leskovar, President of Rogaska Crystal. “Trump Crystal Gifts will reflect the confidence and success of Donald Trump.”

Trump Home crystal and Trump Crystal Gifts will launch at the upcoming New York Tabletop Market this October, and will be available at fine department and specialty stores throughout the United States.

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## **The Trump Organization**

The Trump Organization encompasses global real estate development and global licensing, sales and marketing, property management, golf course development, entertainment, entertainment and product licensing, brand development as well as restaurants and event planning. The product licensing division of the company has selectively granted licenses for the manufacture and distribution of product under the Donald J. Trump Signature Collection brand (men's suiting, dress shirts, neckwear, jewelry and accessories, small leather goods and eyewear) and the Trump Home Brand (furniture, room decor, lighting, mattresses and crystal). In addition, licenses have been granted for gourmet chocolate, gourmet tea and premium spirits. Donald J. Trump is the Chairman and President of The Trump Organization, a privately held company in New York. For more information, visit [www.trump.com](http://www.trump.com).

## **Rogaska Crystal**

Rogaska breathes its exclusivity into the traditional and innovative exceptional highest quality crystal. The products made by Rogaska, whose origins date all the way into the distant 1665, are no strangers to the American market. Rogaška has been present here for over 50 years and the American market has always appreciated exceptional crystal glass in the traditional or the trendy shape, and the products made in small series as well as the most unique and the most exclusive products. Rogaska is among global market leaders of high quality crystal making. Its 931 employees annually produce 3.280 tons of crystal, over 50% of which is sold to the USA, while other markets include also Italy, Ireland, Germany, Great Britain, France and others. Rogaska knows the power and the mysterious beauty only the crystal can embody and therefore create it for people who appreciate the nobility of the spirit, the knowledge, the culture and art.

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